

# REINIG INSURANCE SOLUTIONS JOINS WORLD INSURANCE ASSOCIATES

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**Last Updated** November 17, 2025

ISELIN, N.J. - World Insurance Associates LLC ("World"), a Top 50 Insurance Brokerage, announced today that it acquired the business of Reinig Insurance Solutions ("Reinig") of Lakewood, Colorado on July 1, 2025. Terms of the transaction were not disclosed

Reinig Insurance Solutions specializes in providing property and casualty ("P&C") products and services to the health and fitness industry.

"Today's business climate is extremely challenging...especially for the health club industry," says Ken Reinig, President, Reinig Insurance Solutions. "The Reinig team is knowledgeable of the specific liability issues associated with gym ownership and employee safety training, and we can provide the right insurance solutions to our clients. We are pleased to join World and expand the products and services we provide."

"I would like to welcome Ken and the Reinig team to the World family," says Rich Eknoian, CEO and Co-Founder of World. "This acquisition expands World's presence into the state of Colorado. Reinig is well versed in the gym and fitness sector and will add to our existing product offerings."

Giordano, Halleran & Ciesla provided legal counsel and Sica Fletcher advised World the transaction. No other advisors, diligence firms, or legal counsel were disclosed.